



Master the
Possibilities

Committed
to Service

Cultivate
Greatness

Nurture
Teamwork

Grounded in Integrity



CITY OF PALMDALE

GROUNDING IN INTEGRITY

WE:

- Are Transparent & Trustworthy
- Tell The Truth
- Do What We Say We Are Going To Do
- Treat Others As We Would Like To Be Treated
- Do The Right Thing
- Earn Trust

NURTURE TEAMWORK

WE:

- Work Together to Achieve a Common Goal
- Share Information
- Pitch In — Even if it's Not Our Job
- Use Everyone's Knowledge and Skills to Find Better Solutions
- Recognize Others for Their Contributions to the Team

CULTIVATE GREATNESS

WE:

- Bring Our Best:
 - Thinking
 - Attitude
 - Solutions
 - Energy
- Compete with Greatness (not with individual organizations)
- Show Professionalism in All Our Interactions
- Work to Make Each Day Better Than the Last

COMMITTED TO SERVICE

WE:

- Are Stewards of Public Resources (Human, Physical and Financial)
- Work to Drive Greater Efficiency & Effectiveness
- Serve Cheerfully with a 'Can-Do' Attitude
- Bring a Problem-solving Approach to Issues

MASTER THE POSSIBILITIES

WE:

- Find New Ways
- Bounce Back (We Are Resilient)
- Adapt to the Situation
- Support & Recognize Each Other
- Have Fun
- Are Always Learning and Growing
- Are Innovators