

City of Palmdale HSR Station Area Plan

Citywide Engagement Survey

August 2016 - February 2017

The City of Palmdale is undertaking station area planning around a future High-Speed Rail (HSR) Multi-Modal Transit Station near downtown Palmdale. As a part of the project the Station Area Plan (SAP) will analyze the benefits a HSR station will generate for the City of Palmdale and the Antelope Valley.

This survey assists with the effort to develop a vision and urban design recommendations, establish a mobility strategy, and identify economic development opportunities.

Q1 What is your favorite mobility mode to get from one place to another?

Car	1535	83%
Train	206	11%
Walking	35	2%
Bicycle	33	2%
Other	17	1%
Bus	16	1%
Skateboard	5	0%
Scooter	3	0%
Skates	0	0%
Total	1850	

Q2 Before this survey, did you know that the state of California is in the process of building a train system that will eventually provide service across the state and has the ability to go over 200 miles per hour?

Yes	1624	88%
No	227	12%
Total	1851	

Q3 In one word, describe what the City of Palmdale means to you. (*open-ended question - Minimum 5 repeats*)

Home	761	61.2%
Shopping	33	2.7%
Ghetto	31	2.5%
Opportunity	27	2.2%
Nothing	26	2.1%
Family	23	1.9%
Future	20	1.6%
Growth	19	1.5%
Community	17	1.4%
Desert	16	1.3%
Affordable	15	1.2%

Crime	15	1.2%
Work	14	1.1%
Life	13	1.0%
Potential	13	1.0%
Progress	13	1.0%
Boring	12	1.0%
Okay	12	1.0%
Peaceful	12	1.0%
Growing	11	0.9%
Hometown	10	0.8%
Great	9	0.7%
Hot	9	0.7%
Business	8	0.6%
My home	8	0.6%
Neighbor	8	0.6%
Peace	8	0.6%
Traffic	8	0.6%
Affordability	7	0.6%
Hope	7	0.6%
Nice	7	0.6%
Progressive	7	0.6%
Convenience	6	0.5%
Crowded	6	0.5%
Everything	6	0.5%
Trash	6	0.5%
Convenient	5	0.4%
Love	5	0.4%
Rural	5	0.4%
Space	5	0.4%
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Total (1,792)	1243	

Q4 What type of features would you like to see within a High Speed Rail Station? Please select your top three choices

Restrooms	1430	25%
Lighting	1009	18%
Benches	954	17%
Convenience store	761	13%
Trash receptacles	739	13%
Public art	448	8%
Bicycle racks	386	7%
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Total (1,811 responses)	5727	

Q5 What land-uses should be located close to the High Speed Rail Station? Please select your top three choices

Restaurants	1505	29%
Retail stores	913	17%
Parks/open space	830	16%

Entertainment venues	817	16%
Hotels	778	15%
Housing	376	7%
Total (1,800 responses)	5219	

Q6 Of the following picture examples of a mixed-use area (housing/retail combined) which of the photos most appeal to you and would you like to see around the station?

	1143	64%
	330	19%
	223	13%
	78	4%
Total	1774	

Q7 Of the following options, which type of bicycle and pedestrian facilities do you think would work best or would you like to see in the area surrounding the station?



1017

58%



394

22%



286

16%



61

3%

Total

1758

Q8 Of the following options, which scenario do you think is the best fit to provide for retail and entertainment venues around the station area?



890

50%

Brisbane-City-Directory.com.au



418

24%



251

14%



206

12%

Total

1765

Q9 Choose which neighborhood design features are most appropriate for use surrounding the station area.



724

41%



647

37%



210 12%



175 10%

Total 1756

Q10 Choose which station character is most appropriate for the architecture of the Palmdale station?

Modern/contemporary	668	38%
Traditional/historic	575	33%
Unique/iconic	523	30%
Total	1766	

Q11 How do you think the high speed rail station should benefit the urban development of Palmdale?

Increase opportunities for growth and land development	612	35%
Create a City center and foster the character of a downtown Palmdale	503	29%
Contribute to a positive identification of Palmdale	351	20%
Increase opportunities to enhance circulation networks and streetscapes	172	10%
Provide more retail and entertainment venues	126	7%
Total	1764	

Q12 Would you personally use High-Speed Rail once completed?

Yes	1433	77%
No	422	23%
Total	1855	

Response Summary as of 03/02/17

Total Visits	2511
Total Responses	1872