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CITY OF PALMDALE

NEWS RELEASE

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“We Talk Chalk” Artists to Bring Dynamic Art Form to City of Palmdale’s *Kaleidoscope: Music & Art Festival*

PALMDALE – The dynamic art firm “We Talk Chalk” will bring six regional chalk artists to present a live chalk art display as part of the City of Palmdale’s second annual *Kaleidoscope Music & Art Festival*, coming to the Palmdale Amphitheater, 2723 Rancho Vista Blvd., on Saturday, Oct. 14 from 10 am to 6 pm. Admission and parking are free.

The live chalk artists will create works of art from 10 am to 6 pm with most of the artists putting the final touches on their pieces later in the afternoon.

“Live chalk artists are like performers,” said Palmdale’s Recreation Supervisor Annie Pagliaro. “They turn a piece of concrete into their very own stage and create something spectacular right before your eyes. Everyone should come out to see these incredibly talented artists.”

“We selected chalk art for the festival because it is so colorful and interactive, and a form of art we don’t get to see every day here in the Antelope Valley,” Pagliaro said. “We envision Kaleidoscope to be a menagerie of visual and performing arts, and this is the right time and right component to help us reach that goal.”

Kaleidoscope Music & Art Festival is a unique event dedicated to the arts, both visual and performing. Kaleidoscope will also feature live chalk artists, artisans, visual and performing arts, Art of the Brew craft beer, Brushes & Brew, Fresh Made Market

culinary & apothecary vendors, food and much more. Performing on the Tapestry stage will be Grammy® nominee Lisa Haley & The Zydecats, Stone Soul, The High D Boys, Paddy's Pig and Megan Tibbits. Featured on the Mosaic stage will be a line-up of regional and local singer/songwriters performing both cover songs and original music.

The Palmdale Amphitheater is generously sponsored by AVTA, Hunter Dodge Chrysler Jeep Ram, Waste Management, Coca-Cola, American Medical Response, Logix Smarter Banking, AV Mall, Valleywide Dental, Heritage Sierra Medical Group, Hilton Garden Inn, Staybridge Suites, Opportunities for Learning, Lancaster JetHawks, Ventura Graphix, and Vince's Pasta & Pizza.

For more information, please visit www.PalmdaleAmphitheater.com

About the "We Talk Chalk" Artists

LYNDSEY MOREL - Lyndsey Morel began her creative passion at an early age as she developed a fascination for nature and the sciences of life. Growing up in a home of artisan sculptors, the possibilities and opportunities of the creative process were cultivated to encourage a rich quality of life. Lyndsey graduated from Laguna College of Art & Design with a BFA in illustration and fine art. Guided by her exploratory nature, she has worked in a variety of mediums including mural, wallpaper, street painting, screen-printing, assorted faux finishing, concrete staining, metalsmithing, stained glass mosaic, and glass blowing. With a strong knowledge in a range of materials she has developed a reputation as a skilled innovator with the ability to see unconventional solutions, anticipating and identifying complications and satisfying overall project needs. As a faux finisher and muralist she has worked with such reputable companies as, Le

Gracieux, Svelata Inc, DLEngish Design Group, The Concreitist, Bradbury & Bradbury and Zellige Inc. As a true craftsman, Lyndsey is loyal to the development of a quality artistic product and genuine experience in the created environment. She began working with “We Talk Chalk” in 2013, and was recently part of the ArtWalk 3D Event in Bogota, Colombia where she was one of 5 international street painters on exhibition.

LORELLE MILLER - California artist Lorelle Avonne Kozoll Miller expresses a lifetime of developed technique and personal investigation in her works that comprise oils, pastel, marble sculpture and other mediums. Evidenced in her artwork is a unique sensitivity for mood and emotion, which offer a glance into the deeper wells of her experience. Lorelle shares her visions of natural beauty and the intensity of the human experience through her paintings and sculpture. The extraordinary challenges of landscape and plein-air painting have fed her continuing hunger to grow as an artist and a painter. Lorelle graduated from California State University, Northridge, earning her BA in art with special emphasis on illustration, graphic design, and sculpture. She continued with graduate work in sculpture and illustration and later received a professional designation as a teaching artist from the Music Center Education Department and the Los Angeles Arts Commission. She began her career working for biomedical entrepreneur Alfred E. Mann, starting with Pacesetter Systems and eventually growing to include Minimed, Mannkind, and Advanced Bionics. She developed and managed a corporate graphic arts department and led project teams to creatively achieve communication and education goals through a variety of print, graphic, and audiovisual formats. Lorelle served as the company’s corporate graphics manager for 15 years and

also worked as a freelance graphic artist and illustrator while continuing to develop her skills as a fine artist in oil painting, pastels, and sculpture. Her desire to develop as a painter, a street artist, and a sculptor brought her to the doorsteps of many master artists that include Morgan Weistling, Mian Situ, Lynn Gertenbach, Margot Lennartz, Joseph Mendez, Ryan Wurmser, David Leffel, Rose Frantzen Karl Gnass, Mark Westermoe and Kurt Wenner. She has continued her development in stone sculpture and has attended the Marble Symposium in Colorado, and is also known for her involvement as a madonnara (street painter). She continues to work as a freelance 2D and 3D street painting artist for We Talk Chalk on various corporate and international projects. Lorelle has been involved with teaching fine arts classes for College of the Canyons for 15 years and taught plein air painting workshops for Ventura College. She has also taught in the Saugus School District and was an instructor at SCV-Arts in Santa Clarita for 10 years as well. She has also served as chairman and vice chairman of the Arts Advisory Board for the City of Santa Clarita.

RANDALL WILLIAMS - World renowned artist Randall Williams has held art exhibits in all across America. His use of diverse techniques is demonstrated in his ability to create art in all media, and his artwork has been featured in many articles, televised news, television programs as far away as Japan and England and on film. A “Renaissance Artist”, he classifies himself as an "*Expressionist Artist.*" His use of flowing line, illustrated in his female subjects, stems from his sculpture minor, in which he uses a three-dimensional perspective. Randall has developed a combination of styles to express his creative ideas, using acrylic, oil, airbrush, pastels and sculpture. He always knew that he wanted to be an artist, ever since he attended weekly art classes in 1st

grade at Washington Elementary School in Jacksonville, Illinois. After graduating from high school, he went on to earn a bachelor's of arts degree in fine arts from Western Illinois University. Randall moved to Southern California in 1980 to pursue his art career. He landed a job at the Los Angeles County Museum of Art, and then worked as a stain-glass artist, an art director at two of Los Angeles' largest photography labs, and a design consultant for a framing company. Randall owned an art gallery for 6 years, in which he featured his own original art for sale, as well as the artwork of many talented up and-coming artists. Randall teaches classes in drawing, painting, and sculpture, through various organizations, and the Burbank School District. Randall actively promotes art in the schools, and has received prestigious Honorary Service Awards from two school districts. He is a frequent participant in many school-sponsored art events. Over the past few years, he hosted chalk festivals at city sponsored events and many local schools. Randall has impressed the teen crowd at the local high school by doing live art performances, painting subjects such as Jimi Hendrix, to live guitar music to the song of "Purple Haze." He has produced murals up to 5,000 square feet, which can be viewed at various schools in the Los Angeles area. Active in his community, Randall is a past-president of the Burbank Art Association, and Past-President of the Burbank Boulevard Merchants Association, a member of the Burbank Arts Federation, Sunland- Tujunga Art Association, and participated in the Burbank Art in Public Places Committee, Cultural Arts Committee for Burbank. Randall has painted several murals for the City of Burbank including one at the Burbank Courthouse. Randall has been classified as a "Master Madonnari Artist," delighting crowds using pastel chalk at many Italian chalk/street painting festivals since 1996. In 2009 Randall was chosen to be interviewed by National Geographic Television at the Pasadena Chalk Festival, and has

entertained crowds by creating chalk illustrations on Sunday afternoons at Universal City Walk. His work also made it into the 2010 Guinness Book of World Records.

STACY NALA - Based in Los Angeles, Stacy Nala (Nalapraya) is an award-winning street painter and has created numerous murals for chalk festivals in Southern California. She is known for vibrant colors and stunning images. Stacy won an award for Best Use of Color in Pasadena Chalk Festival, a Guinness Book of World Records event. She has also been involved in the start of first ever chalk festivals in San Gabriel (San Gabriel Lunar New Year Chalk Festival), Orange County (OC Night Market) and Arcadia (626 Night Market).

LORI ANTOINETTE - A graduate of University of Maryland, College Park with a degree in fine art, Lori Antoinette started out as an oil painter predominantly, later switching to acrylics. She spent 30 years enjoying world travel while working for international airlines, at the same time keeping both hands in the arts. She was in a Los Angeles area art collective and co-owned a downtown gallery, studied textile design, and had her own wearable arts business. When she discovered chalk on the ground at the first Pasadena Chalk Festival in 1993, it was love at first chalk, adopting her motto, "Have Chalk, Will Travel!" Now a full time artist, recent years have seen Lori participating in more chalk and fine art events, adding public and private mural arts to her portfolio. Her extensive catalog of canvas and chalk art can be seen at www.LAntArt.com.

JARRED MENDOZA - Jarred Mendoza is native of the gritty Los Angeles art scene. A certified sign painter from the Los Angeles Trade Tech, he started out as an underground graffiti artist working alongside well knowns such as Koder, Terra, Frisk, and Lenz. Honing his sign painting and mural painting skills with We Talk Chalk, Jarrad has worked on hundreds of 3D paintings and murals throughout the US over the last four years, and continues to be an integral part of the team.

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